Minutes of the Tennessee City Management Association Board of Directors Meeting

March 31, 2020

Call to Order

A meeting of the Tennessee City Management Association Board of Directors was called to order by President Eric Stuckey at 2:00 p.m. at Franklin City Hall, 109 3rd Avenue South, Franklin Tennessee.

Board members attending were President Eric Stuckey (Franklin), Vice President Tracy Baker (Sevierville), Secretary Tim Ellis (Goodlettsville), Director Kim Foster (Paris), Director Greg McClain (Maryville), and Past President Ted Rogers (Collegedale).

Also in attendance was Executive Director Jeff Broughton.

Approval of Minutes

Upon motion by Ms. Baker and second by Mr. Rogers, the minutes of the August 13, 2019 and March 16, 2020 meetings were unanimously approved.

Executive Director's Report

- (a) Review of FY 2020 Financial Position. A preliminary financial report for the month of March 2020 was presented, which included a discussion on the refund process and accounting of the same resulting from the cancelled spring conference. The executive director also reported that a bank certificated of deposit with U.S. Bank was renewed during the month for a term of seven months at 0.6%. A complete financial report will be presented to the board in the customary manner in early April.
- (b) 2020 Professional Awards. With the prospect of the TML annual conference in June being cancelled, the board agreed to present the 2020 professional awards at the TCMA fall conference should the TML event not be held.
- (c) Recap of Spring 2022 Conference. The executive director reviewed arrangements for the Spring 2022 Conference that takes place in Franklin at the Embassy Suites Cool Spring on April 6-8, 2022.

Resolutions

Resolution No. 20-02, A Resolution to Adopt a Budget and Appropriate Funds for Fiscal Year July 1, 2020 through June 30, 2021

Executive Director Broughton reviewed the resolution that adopts a balanced budget in the amount of \$156,179 for fiscal year 2021. The budget is projected to close the year with a net increase of \$27,631 and end the year with a fund balance of \$450,309. Ms. Foster moved to approve, and Mr. Rogers seconded. The resolution passed by unanimous vote.

Other Business

(a) <u>Discussion on Spring 2023 Conference Location</u>. The board discussed potential sites for the Spring 2023 conference and agreed to seek a host hotel for this event in the Murfreesboro/Nashville Airport/Mt. Juliet areas.

- (b) <u>Discussion on June Board Meeting</u>. The board discussed the need for conducting a June board meeting in conjunction with TML annual conference each June and determined that there was no business reason or need to meet at that time in the future.
- (c) Sponsor Update. The executive director reviewed the status of the sponsorship program which currently includes four (4) governmental/public benefit partners and fifty-one (51) corporate sponsors, comprised of fifteen (15) Platinum, nine (9) Gold, twenty (20) Silver, and seven (7) Bonze sponsorships. Six new sponsors entered the rolls during fiscal year with one sponsorship ended.
- (d) <u>Spring Conference Cancellation Sponsor Benefits</u>. With the cancellation of the spring conference, the board discussed approaches to offset the lost value to sponsors resulting from said cancellation and the resultant lost opportunity for personal contact with members. Upon motion of Mr. Rogers and second by Mr. Ellis, the board unanimously agreed to extend the current sponsorship periods of each sponsor by six months, and further granted flexibility to the executive director to address other issues related to the same that might arise.
- (e) <u>Discussion on Fund Balance</u>. The executive director reviewed the status of the fund balance during the past eight years with the board to revisit this matter at the Fall 2020 or Spring 2021 conference.
- (f) <u>Discussion on Honorary and Alumni Memberships</u>. The board discussed the membership classifications for Honorary Members and Alumni Members with Secretary Ellis tasked to work with the president and executive director on options to revise these membership classifications and return for discussion at the November 2020 board meeting.
- (g) Other. The board discussed the desirability of connecting members via videoconferencing technology to serve as a platform to share activities being undertaken in response to COVID-19. President Stuckey agreed to take the lead in advancing this concept further.

Adjournment

With no further business, the meeting was adjourned at 3:45 p.m.

President