# Minutes of the Tennessee City Management Association Board of Directors Meeting

October 30, 2018

#### Call to Order

The Tennessee City Management Association Board of Directors meeting was called to order by President Ted Rogers at 4:00 p.m. in the Board Room of the Chattanooga Marriott Downtown, 2 Carter Place, Chattanooga Tennessee.

Board members attending were President Ted Rogers (Collegedale), Vice President Eric Stuckey (Franklin), Secretary Tracy Baker (Sevierville), Director Tim Ellis (Goodlettsville), Director Kim Foster (Paris) and Past President C. Seth Sumner (Athens).

Also in attendance were Executive Director Jeff Broughton, Project Manager Mike Walker, and several TCMA members and guests.

### **Approval of Minutes**

Upon motion of Mr. Sumner and second by Mr. Stuckey, the minutes of the June 10, 2018 meeting were approved as presented.

### **Update of Risk Management Pool**

Dawn Crawford, President and CEO of Public Entity Partners (formerly TML Risk Management Pool), provided an update on their name change and requested assistance from board members in educating others about their mission and services, which has been confused with that of the Tennessee Municipal League in the past. She welcomed TCMA members to assist them on legislative matters that impact cities.

# **Executive Director's Report**

(a) Review of FY 2018 Financial Position. The Fiscal 2018 financial position was reviewed by the executive director. Through the first quarter of the fiscal year, the General Fund had total revenue of \$54,668 and total expenses of \$29,962, for a net income of \$25,707. During the same period, the ICMA Conference Fund had \$31,206 in revenue and \$7,103 in expenses for a net income of \$24,104.

The following amounts are held in TCMA bank accounts as of September 30, 2018:

General Fund

SunTrust Checking: \$160,533
SunTrust Savings: \$96,576
SunTrust Conference: \$13.71

ICMA Conference Fund

o Regions Checking: \$271,420

Upon motion of Mr. Sumner and second by Ms. Baker, the financial report was unanimously accepted.

- (b) <u>FY 2018 Audit.</u> As of June 30, 2018, the Association has assets of \$472,586 and liabilities of \$1,800, resulting in unrestricted net assets of \$470,786 (all cash). Net cash provided by operating activities was \$75,621 in fiscal 2018. Upon motion of Mr. Sumner and second by Mr. Stuckey, the audit was unanimously accepted.
- (c) 2020 Fall Conference. Following an RFP process, the Black Bear Inn and Suites, Gatlinburg, was selected as the hotel for the Fall 2020 conference on October 28-30, 2020.
- (d) ICMA 2019 Conference. Project Manager Mike Walker updated the board on activities associated with the hosting of the 2019 ICMA conference in Nashville.
- (e) <u>Fall 2018 Conference Update.</u> A total of 155 members and sponsors registered for the fall conference in Chattanooga, while 102 members/sponsors registered for the Wednesday Night Social Event. The conference is expected to be financially successful.

#### Resolutions

# Resolution No. 18-13. A Resolution Approving a Memorandum of Understanding to Encourage Attendance at the ICMA 2019 Annual Conference in Nashville

Executive Director Broughton reviewed this resolution that provides for ICMA and TCMA to each share in one-half of the first-year cost for new members joining ICMA, provided they also register for the ICMA 2019 Conference in Nashville. The resolution further provides for TCMA to provide up to \$275 to these new ICMA members to offset the conference registration fee to attend the ICMA 2019 Annual Conference in Nashville. Mr. Ellis moved to approve, and Mr. Sumner seconded. The resolution passed by unanimous vote.

# Resolution No. 18-15. A Resolution Adopting a Policy for a Member Running for Elected Office in Violation of the ICMA Code of Ethics

Executive Director Broughton reviewed this resolution that expels from membership and permanently bars from future membership any member running for elected public office in violation of Tenet 7 of the ICMA code of ethics, who after notification of the ethical violation, fails to withdraw from the race. Mr. Sumner moved to refer this matter to the Ethics Committee for review and recommendation, seconded by Ms. Foster. The motion to refer to committee was unanimously approved.

#### Other Business

- (a) <u>Discussion on 2019 Sponsor Benefits</u>. The board reaffirmed sponsor benefits in calendar year 2019 when only one Association conference, rather than two, will be held. As the ICMA Annual Conference will take place in Nashville, it was noted that many sponsors will be able to attend that conference without cost due to their historical financial support of TCMA, while all sponsors will be invited to attend the Monday Night social event.
- (b) <u>Spring 2021 conference location</u>. The board discussed the location for the Spring 2021 conference and agreed to hold it in Murfreesboro. Mr. Broughton was directed to proceed with the planning of the event.

(c) <u>Spring 2019 board meeting</u>. The board agreed to hold its next board meeting on Tuesday, April 2, 2019 at 4:00 p.m. in Knoxville.

In addition, the board agreed to hold all future board meetings held in conjunction with an Association conference at 4:00 p.m. on the Tuesday immediately following the start of the conference.

- (d) Sponsor Update. The Association has 52 sponsors including 27 Platinum/Gold, 18 Silver, and seven Bronze. In calendar year 2018, ten (10) new sponsorships were approved, two sponsorships were upgraded, one sponsorship was downgraded, and five sponsorships were ended.
- (e) Managers Success Academy Initiative. President Rogers led a discussion on the Managers Success Academy, and shared information on the one-hour session that will be held at the conference to explore this initiative and elicit input from members on the fundamentals and design of this new initiative.
- (f) Long-Term Public Policy / Legislative Needs for TCMA. Director Ellis led a discussion on the long-term public policy/legislative needs of the Association. Further discussion will be scheduled to take place at the next meeting of the board.
- (g) ICMA Update. ICMA Southeast Regional Director Randy Reid reviewed several matters under consideration by the ICMA board, including potential changes regarding memberships and dues.
- (h) <u>Gubernatorial Briefing.</u> Vice President Stuckey briefed the board on a recent meeting with the two Gubernatorial candidates that was held to introduce the Association and the importance of cities to the well-being and success of the state.

## Adjournment

With no further business, the meeting was adjourned at 6:45 p.m.

Ted Rogers, President