

**Fall Conference 2007  
October 24 - 26  
Millennium Centre  
Johnson City**

## **AGENDA**

### **WEDNESDAY, October 24**

- 10:00 – 12:30 p.m. Executive Board Meeting – Cleveland Suite (room 316) at the Carnegie**
- 1:00 – 1:15 p.m. Welcome and TCMA Update – Mitchell Moore, TCMA President.**
- 1:15 – 1:30 p.m. MTAS Update – Bob Schwartz, Executive Director will give updates on what’s happening in his agency.**
- 1:30 – 2:00 p.m. Resources from Alliance for Innovation – Toni Shope, East Regional Director, will give a quick demonstration on the website and highlight the widest and deepest innovation based network serving local government. The Alliance was formerly known as Innovation Groups. You have a free subscription through MTAS and Toni will show you how to register.**
- 2:00 – 2:15 p.m. Break**
- 2:15 – 2:45 p.m. Mock Council Meeting – See what happens when Mayor Winn De Votes and Councilmember Ima Talker take hold of a council meeting. We’ve got a cast of characters and this will probably be more fun than educational. Enjoy!**
- 2:45 – 4:45 p.m. Behind the Scenes of Health Insurance – Health insurance is the most expensive perk that most cities offer. This course will teach you where your money is going (it’s not all going to premiums) and ways to cut some of the costs. The instructor is Mark T. Morgan of Sherrill D. Morgan and Associates.**
- 6:00 p.m. Trolley pickup at Carnegie Hotel to take us to Farmhouse Gallery and Gardens where we’ll have a reception, dinner, hay rides, a bon fire and ghost stories. Please dress comfortably.**
- Later – 1:00 a.m. The Hospitality Suite (Cleveland Suite – room 316) will be open after the dinner.**

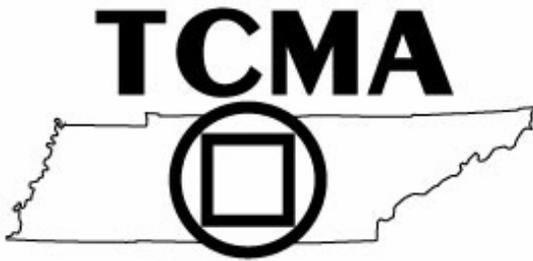


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### **THURSDAY, October 25**

- 7:00 – 8:00 a.m. Continental Breakfast at the Millennium Centre**
- 8:00 – 10:15 a.m. TML, TCMA and the Upcoming Legislative Session** – Chad Jenkins, Deputy Director of TML will give an overview of the issues for cities during the next session of the General Assembly. We'll also discuss as a group how TCMA can be more involved in the process and have a stronger voice on Capitol Hill.
- 10:15 – 10:30 a.m. Break**
- 10:30 – 11:30 p.m. Working with Neighborhood Associations** – Sam Edwards with the Greater Nashville Regional Council will talk about relationships with associations.
- 11:30 - 1:30 p.m. Lunch and Audio Conference with Bob O'Neill** - Bob is the ICMA Executive Director and he is hosting an audio conference on Sustainability as Legacy: Leaving a Legacy of Public Service, in which he challenges the way you think about sustainability and inspires you to look at your organization in new ways. We'll tune in to listen to what he has to say after lunch. The audio conference is sponsored by ICMA University.
- 1:45 –5:00 p.m. Bristol Motor Speedway** – We have transportation arranged to pick us up at the Carnegie Hotel to take us to the Speedway where we'll hear from the President and General Manager of the track. He'll talk about traffic, security, the Speedway's economic impact on the local economy, disaster drills and other areas of interest to city officials. Then we'll take a snack break and head out for a tour of the track and grounds. Please dress comfortably.
- 6:00 – 8:00 p.m. Dinner on your own**
- 8:00 until 1:00 a.m. Hospitality Suite (Cleveland Suite – room 316) open**



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## **AGENDA**

### **FRIDAY, October 26**

- 7:00 – 8:00 a.m.**      **Continental Breakfast at the Millennium Centre**
- 8:00 – 9:15 a.m.**      **Video Traffic Enforcement** – This will be a panel discussion with city managers and police personnel regarding the realities of red light camera enforcement. The session will begin with some video clips then the panelists will talk about how the program works in their communities - logistically, economically, and politically. They will also share some interesting anecdotal stories. The session will end with questions and answers.
- 9:15 – 9:30**              **Break**
- 9:30 - 10:30 a.m.**      **Starting a Museum** – Jeanne Zavada is the Executive Director of the Gray Fossil Museum in Johnson City. She will explain what it took to get funding for the museum, obstacles she ran into, pitfalls to avoid, and strategies for success in creating a museum in your community.
- 10:30 – 11:00 a.m.**      **Break and Hotel Check-Out**
- 11:00 – 12:00 p.m.**      **Attracting the Next Generation of Managers** - Angie Carrier, City Manager of White House will present the ICMA Tool Kit on getting school kids to consider city management as a career choice. With a vast majority of the city managers in Tennessee (and government employees in general) becoming retirement age within ten to thirteen years, the time to plan for your exit strategy in terms of staffing is now. This program is also useful for educating your citizens about your government.