



**TENNESSEE CITY MANAGEMENT ASSOCIATION
2014 FALL CONFERENCE PROGRAM
GATLINBURG (MILLS) CONFERENCE CENTER – BALLROOM A**

WEDNESDAY, OCTOBER 29, 2014

9:00 – 9:30 AM – Early Registration

9:30 – 12:00 Noon – Economic Development 101 – What You Need to Know in Tennessee – Does your community need new, higher paying jobs and expansion of the tax base? The leading experts on economic development in Tennessee will explain the “ins and outs” of how to prepare for, identify and respond quickly to potential prospects, the services and technical/financial assistance available from state and regional agencies, etc.

A high-powered panel from three agencies critical to supporting economic development will explain their special offerings and opportunities available to Tennessee cities. The panel includes Heidi Smith (TVA – ED programs, strategic planning & power needs); Allen Neel (ETEDA - regional marketing, data base management & exposure to site selectors); Phillip Trauernicht (TNECD – state fast track program); and Debbie Clabo (TNECD – state tax & industrial incentives). *(CMFO – 2.5 – Other)*

12:00 Noon – 1:00 PM – Regular Conference Registration & Lunch on Your Own

1:00 - 1:15 PM – Update on TCMA Activities – President Janice Casteel

1:15 – 1:30 PM – Update from UT-Institute for Public Service, Interim Vice President Dr. Herbert (Herb) Byrd III. Come hear the recently appointed leader of UT-IPS who has ultimate responsibility for UT-MTAS priorities and direction.

1:30 - 2:30 PM - Effective Use of Tax Increment Financing – Case Studies in Tennessee. TCMA members must be able to think realistically but with vision about possible use of TIF programs in their communities. Mark Mamantov from Bass, Berry & Sims will highlight several examples of successful, creative TIF projects benefitting both less affluent and larger communities from a job creation and tax benefit standpoint. The session will also cover sample TIF policies and help attendees understand better how to

meet the requirements and expectations of the Comptroller's Office and receive approvals in a timely manner. (CMFO – 1.0 – Other)

2:30 – 3:45 PM - Break

2:45 PM – 3:45 PM - The Changing Regulatory World for Annual (Financial) Disclosures and Selection of Financial Advisors. Municipal governments are being expected to disclose more and more information on the financial condition of their community and the municipality, even in those years when they are not going to the bond market. Furthermore, as a result of the Dodd Frank Act, municipalities now have new requirements on how to go about selecting a financial advisor. Karen Neal from Bass, Berry and Sims will update members on what they are required or expected to do today and what may in store for cities in the next few years. (CMFO – 1.0 – Financial)

3:45 – 4:45 PM - Amendments to the Annexation Law – Where Are We Going From Here? With the approval of the referendum requirement by the Tennessee General Assembly this past spring, changes are needed in other sections of the annexation law. Chad Jenkins, Deputy Director of TML, will go over the potential amendments that will be presented for consideration by the General Assembly in January 2015 for understanding and feedback from TCMA members. Written information will be provided to members in advance for review and to facilitate the discussion. Members will learn what is expected of them in educating local officials, representatives and senators on the need for amendments to State law. (CMFO – 1.0 – Other)

4:45 – 5:30 PM – TCMA Committee Meetings

5:00 – 10:00 PM – Hospitality Suite (Hilton Garden Inn – Garden Ballroom), Then Dinner on Your Own

THURSDAY, OCTOBER 30, 2014

8:00 – 8:10 AM – Recognition of Graduate Students – A brief introduction from students interested in internships and careers in local government.

8:10 – 8:30 AM – Recognition of GOLD Level Sponsors

8:30 – 9:30 AM - Success Stories in Managing False Alarms – Given limited resources, local governments struggle with their response to monitored alarm systems. Security Industry Alarm Coalition (SIAC), National Law Enforcement Liaison Glen Mowrey (Deputy Chief, retired, Charlotte-Mecklenburg Police Department), and Chief Mark Sirois, Johnson City Police Department will lead the session. Various options and cost effective programs will be identified that can be employed by your City to reduce alarm dispatches. (CMFO – 1.0 - Other)

9:30 – 9:45 AM - Break

9:45 – 10:45 AM - Are You Ready for a Visit from the Sovereign Citizens? They disavow federal authority but are evolving to oppose any authority including law enforcement stops, city court, and payment of property taxes. Learn ways to identify their subtle techniques of opposing authority and how best for you and your staff to respond. An Investigator from the Intelligence Project of the Southern Poverty Law Center will conduct session. (CMFO – 1.0 – Other)

10:45 – 11:45 AM - New Audit Requirements for Police Departments - Sensitive Property, Cash, and Evidence Items. Rex Barton, from UT-MTAS will update members on substantial changes in state law, including oversight by the Comptroller's Office, to those items under the control of your Police Department. Members will gain insight on what they should communicate and expect from their Police Chiefs to avoid problems with the handling of confiscated property and evidence such as cash, drugs, weapons, seized vehicles, etc. In addition, requirements and expectations of cities with the new electronic ticketing systems will be addressed. (CMFO – 1.0 – Financial)

11:45 AM – 12:30 PM – Back to Hotel & Travel to Rocky Top Sports World (Bus transportation provided)

12:30 – 1:00 PM – Lunch & Committee Reports

1:00 – 1:30 PM – Presentation & Feedback on Possible Shiloh Battlefield Leadership Program – Seth Sumner (Savannah) and Sandy McCommon

1:30 – 2:30 PM – Briefing & Tour of Gatlinburg's New "Rocky Top Sports World," an 80 acre, state of the art sports complex with indoor and outdoor facilities.

2:30 – 3:00 PM – Travel to Davy Crockett Mini Golf Event or Return to Hotel

3:00 – 6:30 PM – Davy Crockett Mini Golf Tournament – Some of our attendees are "pros" but everyone is capable of playing "putt-putt." In an effort for attendees across the State to get to know each other better, have some fun, and raise money for the 2019 ICMA Conference in Nashville, TCMA will sponsor a miniature golf tournament for attendees, spouses/partners and children. Afterwards, there will be cookout for participants. Details and registration will be handled separately from the conference registration.

5:30 – 7:00 PM – Return Travel to Hotel

5:30 – 10:00 PM – Hospitality Suite (Hilton Garden Inn) and Dinner on Your Own

FRIDAY, OCTOBER 31, 2014

8:00 – 8:30 AM – Recognition of GOLD Level Sponsors

8:30 – 9:30 AM - Should “New Analytics” be in Your Future? With the widespread use of low cost computer technology today, there is a significant amount of data readily available on your community for use in decision-making – setting priorities and allocating limited resources, while encouraging greater transparency and stronger accountability to the communities you serve. Randy Reid, Southeast Regional Director of ICMA, will provide insight on how to effectively access and use data to achieve higher levels of performance. (CMFO – 1.0 – Financial)

9:30 – 9:45 AM – Update on ICMA Activities (Randy Reid), and the Alliance for Innovation (Sallie Ann Burnett)

9:45 – 10:00 AM – Break

10:00 – 10:30 AM - Overview of the UT-MTAS Comprehensive Management Review Service – Do you have a service area at the City that you would like for knowledgeable outside "eyes" to review and provide recommendations? This "Tool in the Toolbox" session will address how UT-MTAS personnel review local government service delivery, what service areas can be assessed, and the potential benefit to you and your City. (CMFO – 0.5 - Other)

10:30 – 11:00 AM - Is Your City Pursuing Multimodal Transportation Projects? – Grant funding is available to cities through several TDOT programs that encourage multimodal transportation choices, streetscapes, complete streets projects and policies, corridor redevelopment projects, safe routes to schools projects, etc. In the second "Tool in the Toolbox" session, Tennessee Multimodal Advisory Committee Member Victor Lay, Project Manager Bridget Jones & Committee Chair Jessica Wilson will explain how communities can work with TDOT and better position themselves to access this funding. (CMFO – 0.5 - Other)

11:00 – 12:00 NOON - Maintaining Effective Working Relationships with Your County Officials – Given the overlapping jurisdictions and the structural differences and responsibilities between city and county government in Tennessee, developing and maintaining effective working relationships is essential for the good of the community. Learn about the Sevier County approach to inter-local relations. Panel will include Sevier County Mayor Larry Waters, Cindy Ogle (Gatlinburg), Earlene Teaster (Pigeon Forge) and Rusty Treadway (Sevierville). (CMFO – 1.0 – Other)

12:00 – 12:15 PM – Closing Comments - TCMA President Janice Casteel