



Conference Program

2013 Fall Conference

Doubletree Hotel
 Vision Ballroom A/B
 407 Chestnut Street
 Chattanooga, Tennessee 37402

Wednesday, October 23, 2013

10:00 am - 12:30 pm	TCMA Executive Board - Wisdom Ballroom
1:00 pm - 1:30 pm	Welcome - President's Report, Executive Board Meeting Update, TCMA Update - TCMA President Bill Hammon (Alcoa)
1:30 pm - 2:45 pm	<i>Review and Formulation of an Effective Position on Possible Revisions to the State Annexation Law</i> - Dr. Rusty Treadway, (Sevierville) will coordinate a review of a draft position paper to help members understand better and communicate effectively the positive aspects of the current law for cities, the State's economy, etc.
2:45 pm - 3:00 pm	Break
3:00 pm - 3:30 pm	<i>Update on MTAS Programs and Activities</i> - Jim Thomas, MTAS Executive Director.
3:30 pm - 4:30 pm	<i>Maintaining Effective Working Relationships with Your Police Chief</i> - Panel discussion with TCMA members who previously served as Police Chiefs or in law enforcement - Gerald Herman, (White House), Kenny Martin (Mount Juliet) and Beth Rhoton (Winchester). Moderator - Roger Campbell (Maryville)
4:30 pm - 5:00 pm	<i>The TCMA Knowledge Network Group</i> - Learn about the new communication tool that is available to you to enhance the exchange of information among TCMA members in a timely manner. Kirk Bednar (Brentwood).
5:30 pm until?	<i>Hospitality Suite</i> - Sponsored by Cumberland Securities. Appetizers provided by Bass, Berry and Sims.
5:30 pm until?	<i>Dinner on Your Own</i>

Thursday, October 24, 2013

7:00 am - 8:00 am	<i>Breakfast and TCMA Committee Meetings</i> - members not yet involved with a committee are encouraged to select one of interest and listen & participate in the discussion. See web page for information on standing TCMA Committees.
8:00 am - 8:30 am	<i>Recognition of Gold Sponsors</i> - Barge Waggoner Sumner & Cannon and Clear Water Solutions
8:30 am - 9:30 am	<i>Social Media - It's Reality Time Today!</i> - Learn how several cities are using social media tools cost effectively and how they react to those "challenges" generated from the community. Panel will include Milissa Reiersen and Charlie Warner (Franklin) & Beth Rhoton (Winchester)
9:30 am - 9:45 am	Break
9:45 am - 10:45 am	<i>The Leadership Toolbox - Concepts in Leadership</i> - Practical concepts on how to become a more effective leader based on the recently published book by author and City Manager Ted Rogers (Collegedale).
10:45 am - 11:45 pm	<i>The Affordable Health Care Act - Are You Ready?</i> - Expectations under the law continue to change. Hear the latest information and have your questions answered - Mark Morgan (Sherrill Morgan)
11:45 pm - 1:00 pm	<i>Lunch Provided by TCMA Plus Updates from TCMA Committees</i> - Vision Ballroom C
1:00 pm - 6:30 pm	<i>TCMA Annual Golf Tournament</i> - Moccasin Bend Golf Club. Spend a beautiful fall afternoon outside and network with other members. Net proceeds will be used to support the 2019 ICMA Conference in Nashville.
1:15 pm - 4:00 pm	<i>The Downtown Chattanooga Miracle</i> - learn about the redevelopment efforts in downtown and what facilitated this remarkable turnaround. A tour of downtown projects and improvements is included. Presentation by Kim White (River City Co.) in Vision Ballroom A/B, then bus tour with stops conducted by Jim Bowen (CARTA).
5:30 pm until?	<i>Hospitality Suite</i> - Sponsored by Cumberland Securities. Appetizers provided by Bass, Berry and Sims.
5:30 pm until?	<i>Dinner on Your Own</i>

Friday, October 25, 2013

7:00 am - 8:00 am	Breakfast
8:00 am - 9:00 am	<i>Workers Comp 101 - What Essential Things City Managers Need to Know - And guess who will "take the heat" if the law is not followed correctly?</i> Michael Fann, The Pool
9:00am - 10:00am	<i>The Future for Funding Capital Improvements - There is much uncertainty about the issuance of tax-exempt bonds, the availability of grants, increased reporting requirements, etc. A panel discussion with Rick Dulaney (Raymond James), Scott Gibson (Cumberland Securities), and Larry Kidwell (Kidwell & Co.). Moderator - Mike Walker (TCMA)</i>
10:00 am - 10:15 am	<i>Break</i>
10:15 am - 11:15 am	<i>When Does Your City Need a Lobbyist? Choosing & Managing the Services - Some Tennessee cities have lobbyists representing their unique interests in Nashville and Washington. A panel discussion with Amy Fitzgerald (Oak Ridge), Mark Johnson (Alcoa), and Anna Windrow (Windrow Phillips Group). Moderator - Roger Campbell (Maryville)</i>
11:15am - 11:45 am	<i>Update from the State Capitol - Hear the latest information from the October 23-24, TACIR meeting in Nashville on annexation and utility rates in areas located outside the corporate limits plus the mixed drink tax - distribution issue. Chad Jenkins (TML)</i>
11:45 am - 12 Noon	<i>Closing Comments - TCMA President Bill Hammon (Alcoa) or Vice President Janice Casteel (Cleveland)</i>