

TCMA FALL CONFERENCE AGENDA
SEPTEMBER 19-21, 2012
KNOXVILLE HILTON
501 Church Street
(865) 523-2300

All meetings are in Ball Rooms A & B on the Ball Room Level

All meals are in the Hiwassee Room (next to Starbucks) on the entrance level

All breaks on Ball Room Level next to meeting room

The Hospitality Room is Room 319. The Hospitality Room opens at 5:30 pm.

Wednesday, September 19th

1:00 p.m. - Welcome - President Angie Carrier

1:30 p.m. - UT Associate Head Baseball Coach Greg Bergeron

Coach Bergeron will address the challenges of rebuilding the Volunteer baseball program in is what undoubtedly the toughest division of any league in any sport. He will review this year's recruiting class, talk about the challenges of recruiting and how the pro draft impacts recruiting, the 2013 schedule, and the art of administering partial scholarships.

2:15 p.m. - TML Report –TML Executive Director Margaret Mahery

2:30 p.m. - MTAS Report – MTAS Executive Director Jim Thomas

2:45 p.m. - Break Sponsored by **CDM Smith**

3:00 p.m. - Gold Sponsor Recognition

- **Bass Berry and Sims, PLC**
- **American Fidelity Insurance Company**
- **RAYMOND JAMES/Morgan Keegan**

3:45 p.m. - Sherrill Morgan- Mark Morgan

Now that the Affordable Health Care Act has been upheld by the Supreme Court, it is important to review the critical dates and the choices all employers will have to make in order to comply with the provisions of the law.

4:15 p.m. - Alliance For Innovation-Toni Shope, East Regional Director

Did you know that you and everyone in your organization is a member through MTAS? The Alliance For Innovation is a community shaping the future of local government through the power of innovation and collaboration. Ms. Shope will share how you and your organization can tap into the many resources available through the Alliance and demonstrate how you can stay connected to the membership.

4:30 p.m. - Restructuring of TCMA Board – TCMA President Angie Carrier

The TCMA Executive Board is proposing Constitutional and By Law amendments to be submitted to a vote by the Corporate Membership. These proposed amendments will be changing the term limits, number of and rotation of the officers.

5:30 – until close - Hospitality Room sponsored by **Cumberland Securities**, Room 319

Thursday, September 20th

8:00 a.m. – ICMA Staff Liaison to Tennessee, Amanda Relyea

The Future of the ICMA Credentialing Program- Are you an ICMA Credentialed Manager? Used to be? Want to be? Not eligible yet? Join this session to discuss the current program, ideas for the future, and what ICMA should do for members who are not yet eligible.

8:30 a.m. – *The Speed of Trust* Panel Discussion

A panel of city managers discuss the applicability of *The Speed of Trust* by Stephen M.R. Covey to their daily lives as city managers. This will be an interactive session with the panel and audience. It is recommended that you read the book to encourage discussion during the question/ answer period and to further share your experiences and observations.

Facilitator: Roger Campbell, Assistant City Manager, Maryville

Panelists: Rusty Treadway, City Administrator, Sevierville, Cindy Ogle, City Manager, Gatlinburg, Mike Walker, City Manager, Brentwood, Jennifer Moody, Assistant City Manager, Columbia

10:00 a.m. - Break Sponsored by **Cannon & Cannon**

10:20 a.m. – Town of Farragut Business Communication Initiative

David Smoak, City Manager, Farragut – How Farragut has made use of their website to effectively communicate with their business community. Additional ideas of how to make the most out of your website will be reviewed.

11:15 a.m. - East Tennessee Clean Fuels Coalition - “What’s Up With Propane and Natural Gas”

Jonathan Overly with the East Tennessee Clean Fuels Coalition will discuss gaseous fuels in Tennessee including a brief discussion on Biofuels and electric vehicles.

12:00 p.m. - Lunch: Sponsored by **American Fidelity Assurance Company**

2:00 p.m. - Fundraising golf tournament for 2019 ICMA Nashville or Field Trip!!!

Golf Tournament at Green Meadow Country Club, Alcoa.-Shotgun Start, prizes for winning team!!! Closest to the Pin and longest drive prizes!!! Contribute to the 2019 ICMA Nashville Conference goal!!! First two drinks are covered with fee of \$100. Hot dogs and hamburgers will be fresh off the grill following play. Check out the course at www.greenmeadowcc.com.

OR

Michelle Hummel with the Knoxville Development Corporation will lead us on a two to three hour walking tour of downtown pointing out significant downtown initiatives or features that have contributed to Knoxville’s downtown redevelopment successes.

5:30 p.m. - Hospitality Room sponsored by **Cumberland Securities**

Friday, September 21st

7:00 a.m. - Breakfast

8:30 a.m. - Committee meetings

After breakfast come join the meeting of one of the TCMA standing committees

9:00 a.m. - Committee Reports

Communications – Kirk Bednar
Legislative – Bill Hammon
Professional Development – Victor Lay
Recruiting Next Generation – Honna Rogers

Sponsorship Development – Mike Walker
2019 ICMA Host Committee – Angie Carrier

9:30 a.m. - Dr. Matthew Murray, - Director of the Howard H. Baker Center for Public Policy and Associate Director of the Center for Business and Economic Research (CBER) at the University of Tennessee

The Economy Continues to Regain Lost Ground. The presentation will provide an overview of recent economic conditions for the national and state economies and the short-term economic and fiscal outlook.

10:30 a.m. - Break Sponsored by **Sherrill Morgan**

10:45a.m - Vallie Collins – Survival in the Hudson River Aboard US Airways Flight 1549

Ms. Collins resides in Maryville, Tennessee with her husband and three children. For over 12 years, she was a sales person for a contract manufacturer of medical devices, pharmaceuticals, and consumer products. As a result, Ms. Collins was a passenger on US Airways Flight 1549 that landed in the Hudson River on January 15, 2009. Ms. Collins will share her life's lessons learned as a result of being on that fateful flight.

PLEASE REMEMBER TO COMPLETE THE CONFERENCE EVALUATION FORM

Think green: Only print this e-mail and any attachment if necessary.