



SPRING CONFERENCE 2011
April 27-28-29, 2011
Franklin/Cool Springs Marriott Hotel
700 Cool Springs Blvd.
Franklin, Tennessee 37067

PROGRAM

WEDNESDAY, April 27, 2011

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| 10:30am – 12:30pm | Executive Board Meeting |
| 1:00pm – 1:15pm | Welcome and Opening Remarks – Robert Wherry, TCMA President |
| SESSION #1 1:15pm – 1:45pm | “Organizational and Constitutional Changes in TCMA” . The TCMA Executive Board will hold a panel discussion to review the various changes proposed for the administration and operation of the Association. |
| SESSION #2 1:45pm – 2:30pm | “Updates from MTAS, TMLRMP, and ICMA” <ul style="list-style-type: none"> • Steve Thompson, Executive Director – MTAS • Dawn Crawford, President – TMLRMP • Andrea Arnold, Asst. City Manager – Decatur, GA and ICMA Southeast Vice President |
| 2:30pm – 3:00pm | Break |
| SESSION #3 3:00pm – 4:30pm | “Budgeting for Tough Times” . MTAS Executive Director Steve Thompson will discuss strategies and techniques for budgeting during times of fiscal constraint. |
| 5:00pm | Hospitality Room, sponsored by Morgan Keegan -- Room 1120 |

THURSDAY, April 28, 2011

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| 7:00am – 8:30am | Breakfast in the Marriott Hotel. |
| SESSION #4 8:30am – 10:00am | “Civility for Local Government Officials” . Michael G. Fann, Director of Loss Control for The Tennessee Municipal League’s Risk Management Pool, will present on the subject of civility for muni- |

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| | cipal officials. |
| 10:00am – 10:30am | Break |
| SESSION #5 10:30am -- Noon | “TREEDC and Green Cities” . Warren Nevad, MTAS Municipal Management Consultant, will lead a panel discussion on the TREEDC program and other opportunities for Tennessee cities to explore alternative energy strategies. |

THURSDAY, April 28, 2011 (cont.)

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| Noon – 1:30pm | TCMA Lunch in the Marriott Hotel |
| SESSION #6 1:30pm – 3:00pm | “Persuasion and Influence” . Drs. Peter and Susan Glaser will present on effective communication - persuasive speaking skills that increase your ability to convince people to believe in and implement your vision. |
| 3:00pm – 3:30pm | Break |
| SESSION #7 3:30pm – 5:00pm | “Persuasion and Influence.” Peter & Susan Glaser (cont.). |
| 5:30pm | Hospitality Room, sponsored by Morgan Keegan -- Room 1120 |

FRIDAY, April 29, 2011

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| 7:00am – 9:00am | Breakfast in the Marriott Hotel. |
| SESSION #8 9:00am – 10:00am | “Lean Techniques for Municipal Governments” . Keith Groves, Manufacturing Consultant with UT’s Center for Industrial Services will discuss how cities can learn and apply lean production techniques used in the private sector. |
| 10:00am – 10:30pm | Break |
| SESSION #9 10:30am – 11:45am | “TML Update” . Mr. Chad Jenkins, Deputy Director of the Tennessee Municipal League will discuss the current State legislative session and other matters affecting Tennessee cities. |
| 11:45am -- Noon | Concluding remarks, Conference evaluation, and Adjournment. |