



SPRING CONFERENCE 2009
April 22 – 24, 2009
Embassy Suites Hotel
1200 Conference Center Blvd.
Murfreesboro, TN 37129

PROGRAM

WEDNESDAY, APRIL 22, 2009

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| 10:30am – 12:30pm | Executive Board Meeting |
| 1:00pm – 1:15pm | Welcome and Opening Remarks – Kevin Helms, TCMA President |
| 1:15pm – 2:30pm | <p>“City Managers and the News Media: Tips for Better Relations”. Panel discussion.</p> <ul style="list-style-type: none"> • Sharon Fitzgerald, Sharon Fitzgerald Communications • Mike Pirtle, Publisher, <i>Murfreesboro Post</i> • Milissa Reiersen, Communications Manager, City of Franklin |
| 2:30pm – 3:00pm | Break |
| 3:00pm – 4:00pm | “Should Your City Hire a Lobbyist?” Drew Kim, Southern Strategy Group. |
| 4:00pm – 4:30pm | Ethics Investigation Update. President Kevin Helms will advise the membership on the status of the William Kraus ethics investigation. <i>This session is open only to corporate members.</i> |
| 4:30pm – 5:00pm | Update on Bylaws Amendments. Jim Thomas (CM, Goodlettsville) will provide an update of changes to the TCMA bylaws currently under consideration. |
| 6:00pm | Hospitality Room, sponsored by Morgan Keegan Securities |

THURSDAY, APRIL 23, 2009

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| 7:00am – 8:30am | Breakfast |
| 8:30am – 10:00am | Keynote Presentation: “Economic Development in Carrollton, Texas”. Brad Mink, Economic Development Director in Carrollton will discuss his city’s international approach to job creation and retention. |
| 10:00am – 10:30am | Break |
| 10:30am – Noon | Keynote Presentation, Part 2. “Economic Development in Carrollton, Texas.” |

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| Noon – 1:30pm | Lunch |
| 1:30pm – 3:00pm | “An Economic Forecast for Tennessee Cities” -- Dr. David Penn, Director Business and Economic Research Center, Middle Tennessee State University. |
| 3:00pm – 3:30pm | Break |
| 3:30pm – 5:00pm | “Economic Development in Murfreesboro.” Murfreesboro City Manager Roger Haley and Assistant City Manager Rob Lyons will discuss how their city assisted in the development of a commercial park. Their presentation will include a bus tour of the facilities. |
| 6:00pm | Hospitality Room, sponsored by Morgan Keegan Securities |

FRIDAY, APRIL 24, 2009

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| 7:00am – 9:00am | Breakfast |
| 9:00am – 10:00am | “Update on Police Certification Requirements”. Rex Barton, MTAS Police Consultant will discuss recent and proposed changes to police certification requirements. |
| 10:00am – 10:30pm | Break |
| 10:30am – 11:45am | “MTAS and TML Updates”. Michael Tallent, MTAS Executive Director and Chad Jenkins, TML Deputy Director, will provide update TCMA on the latest developments in their agencies. |
| 11:45am -- Noon | Concluding remarks, Conference evaluation, and Adjournment. |