



TENNESSEE CITY MANAGEMENT ASSOCIATION

Strategy

THE METHOD

Challenges and Opportunities

- Membership Priorities
 - Regional meetings
 - Organizational Priorities
 - Executive Director search, relationships with external partners
 - ICMA 2019
 - Incentives for non-ICMA members to attend, volunteers, \$\$\$, staffing support
 - 2020 and Beyond
 - Maintain momentum, resume conference rotation
- All while providing you with exceptional resources, relationships, and professional growth.

The Committee System

- We need your active participation!
 - Together, we will move TCMA forward.
- Currently, 55 of our 121 members serve on committees (45%)
 - Several serve on more than one
- If you're not already involved, for your consideration, our committees are:

Policy/Legislative

Chair: Roger Campbell (Maryville)

This committee is responsible for monitoring legislation at the Tennessee General Assembly to ensure that the interests of local governments in Tennessee are protected, and to be advocates for legislation that protects and encourages professional management in Tennessee local governments. This committee is also responsible for developing strategies that protect and promote the benefits of the Council-Manager form of government.

The committee occasionally writes or facilitates the preparation of position papers that reflect the policy position of TCMA on the matters described above. This committee is also responsible for establishing and maintaining effective working relationships with other organizations that share common interests with TCMA.

Committee Members:

Mark Brown - Bartlett

Tim Ellis - Goodlettsville

Jeff Fleming - Kingsport

Bill Hammon - Alcoa

Brian Koral - Atoka

Pete Peterson - Johnson City

David Smoak - Farragut

Scott Collins - Fayetteville

Amy Fitzgerald - Oak Ridge

Michael Foster - Rocky Top

Thad Jablonski - Columbia

James Lewellen - Collierville

Randall Smith - Red Bank

C. Seth Sumner - Athens

Mark Watson - Oak Ridge

Andrew Ellard - Eagleville

Joe Fivas - Cleveland

Vernon Gerth - Franklin

Jay Johnson - Shelbyville

Rob Lyons - Murfreesboro

Todd Smith - Greeneville

Russell Treadway - Sevierville

Professional Development

Chair: Victor Lay (Spring Hill)

This committee works to advance the professional capabilities of Tennessee city managers and administrators through assessment and development of conference program sessions, soliciting qualified speakers, providing support for credentialing programs, and securing supplemental funding for continuing education programs. They are also responsible for developing mentoring programs for new members and recruits to the profession.

Committee Members:

Jody Baltz – Tullahoma

Mark Graves - Chapel Hill

Ken McLawhon – Nolensville

Ted Rogers – Collegedale

C. Seth Sumner – Athens

Jay Evans – Brentwood

John Hickman – Waynesboro

Jennifer Moody – Murfreesboro

Eric Stuckey – Franklin

Russell Treadway - Sevierville

Kim Foster - Paris

Mark Johnson - Alcoa

Jeff Robertson – Cwood

Communication

Chair: Jeff Fleming (Kingsport)

This committee is responsible for developing and maintaining a member communication and information program which may include one or more of the following: electronic newsletter; preparing articles for the Tennessee Town and City newspaper, the TCMA webpage, and other appropriate communication initiatives. They also work to encourage periodic regional meetings of TCMA members across the state and are responsible for encouraging networking opportunities for members at TCMA and ICMA conferences.

Committee Members:

Kirk Bednar – Brentwood

Tony Cox – Morristown

Caryn

Miller – Millersville

Jennifer Moody – Murfreesboro

Christian Saxe - Spring Hill

Advocacy

Chair: C. Seth Sumner (Athens)

This committee is responsible for promoting the profession and Council/Manager form of government. The committee's scope includes the following:

- Promote awareness of the local government management profession and forms of government and encourage individuals to consider careers in the field.
- Help new and early careerists land their first jobs in local government.
- Build the leadership pipeline by engaging and developing promising individuals so that they are prepared to step into leadership roles, both in their local governments and TCMA.
- Adopt and maintain aids (toolbox) for members to use in speaking/teaching; strengthen relationships between TCMA and graduate programs; work with MTAS to grow internship opportunities statewide.

Committee Members:

Tracy Baker – Sevierville
Andrew Ellard – Eagleville
Brian Moran – Cleveland
Matt Rudder – Dandridge
Jim Thomas - UT-MTAS

Joe Cosentini - Thompson's Station
Daniel Estes - Collierville
Melissa Peagler - Dandridge
Todd Smith - Greeneville
Michael Walters Young - Franklin

Sponsorship Development

Chair: Jim Crumley (M'boro)

This committee is responsible for soliciting and maintaining a strong group of sponsors that provide critical technical and financial support for TCMA activities.

Committee Members:

Mark Brown – Bartlett

Cindy Ogle – Gatlinburg

John Campbell - Retired

Bob Wilson - Johnson City

Nomination and Recognition

Chair: Kirk Bednar (Brentwood)

The Committee is responsible for recommending annually for consideration and approval by the voting members at the Annual Business meeting a slate of candidates for the Association's Board of Directors. This committee is also responsible for review of nominations for the Association's two annual awards and selection for presentation at the TML Annual Conference each June. The Chairman of this committee is the immediate Past President (if still a Corporate Member) with four other committee members being past Presidents of the Association.

Committee Members:

Angie Carrier - Johnson City
Gina Holt – Springfield

Kevin Helms - Harriman
James Lewellen - Collierville

Ethics

Chair: Kevin Helms (Harriman)

This Committee is responsible for monitoring Full and Associate Members for compliance with the ICMA Code of Ethics and may serve as the local fact-finding body for any ICMA ethics inquiry. The committee serves as the hearing board for any ethics complaints filed against a TCMA member (that is not a member of ICMA) and may recommend expulsion of members in accordance with Article 8 of the TCMA Constitution. The committee is an advocate for programs to proactively educate members about the expectations of conduct and behavior under the ICMA Code of Ethics and its associated guidelines.

Committee Members:

Paul Boyer – Murfreesboro

Gina Holt - Springfield

Mark Watson - Oak Ridge

Mark Graves - Chapel Hill

Ted Rogers - Collegedale

Bob Wilson - Johnson City

2019 ICMA Host Committee

Chair: Angie Carrier (JC)

This committee is focused on activities that will make the ICMA Annual Conference to be held in Downtown Nashville, October 20-23, 2019, an enjoyable and rewarding experience for attendees and to help fund conference expenses that are typically the responsibility of the host State. The committee's goal is to raise at least \$150,000 to cover costs that may include subsidizing entertainment cost, providing registration bags, manning a visitors booth at the September 2018 ICMA Annual Conference, providing attire for committee members and volunteers, a reception or dinner in November 2018 for the Conference Planning Committee, restaurant guides, and covering host committee administrative/meeting expenses. Subject to review and approval by ICMA and its Strategic Partner Program staff, the Host Committee may seek private sponsors to help cover the cost of special events. As the conference date approaches, host committee members will become increasingly involved in the following activities:

Social and Program Activities

Inspirational Breakfast
Tours
Coordination with ICMA
Welcome Desks at Hotels and Airport

Major Evening Social Events

Field Demonstration
Partners program
Promotional Activities
Welcome Packets

Opening Session Formalities

Athletic Events
Business and Logistics Support
VIP Transportation

Committee Members:

Tracy Baker – Sevierville
Tim Ellis – Goodlettsville
Gina Holt – Springfield
Rob Lyons – Murfreesboro
Jennifer Moody – Murfreesboro
Honna Rogers - UT-MTAS
Eric Stuckey – Franklin
Michael Walters Young – Franklin

Kirk Bednar – Brentwood
Jay Evans – Brentwood
Jay Johnson – Shelbyville
Chris McCartt – Kingsport
Margaret Norris - UT-MTAS
Ted Rogers – Collegedale
C. Seth Sumner – Athens
Mark Watson - Oak Ridge

Jeff Clawson - Oak Hill
Kevin Helms - Harriman
Victor Lay - Spring Hill
Caryn Miller - Millersville
Paul Nutting - Springfield
David Smoak - Farragut
Jim Thomas - UT-MTAS

ED Search

Chair: C. Seth Sumner (Athens)

Ad hoc Committee will be appointed to lead the search for a new Executive Director for the Association.

Committee:

C. Seth Sumner – Athens

Ted Rogers – Collegedale

Eric Stuckey – Franklin

Tracy Baker - Sevierville

TBD



TENNESSEE CITY MANAGEMENT ASSOCIATION

Thank you for serving our community.

YOU are our greatest advantage.

Let's be a gift to the world.