

ICMA 2019 Nashville

Moving Forward

How were we selected?

- Convenience to accommodate ICMA attendees and programs
- Highest and best commitment from the CVB
- Review of commitments of the local volunteer host group

Host Committee Expenses

Expense	San Antonio 2006	Pittsburgh 2007	Richmond 2008	San José 2010	Milwaukee 2011	Phoenix 2012	Boston 2013	Charlotte 2014	Seattle 2015
TOTAL	\$153K	\$167K	\$416K	\$150K	\$248K	\$179K	\$220K	\$457K	\$283K

Social Programming and Activities

- Major Evening Social Events-Chris McCartt/Angie Carrier
 - Saturday Reception-400-700 attendees
 - Sunday Welcoming Reception-3,000-3,500 registrants
 - Tuesday evening Events-900-1500 total participants

Programs

- Opening Session-Mark Watson/Jay Johnson
 - Arrange for a local elected official to offer a brief welcome
 - A color guard to present the flags
 - Local religious leader to offer a non-denominational invocation
 - Gift for ICMA headquarters and short musical intro
- Inspirational Breakfast-Victor Lay
 - 150-350 attendees
 - Arranges for a speaker and music
 - Program consists of an invocation, musical entertainment and an inspirational speech

Programs

- Field Demonstrations-Tim Ellis/Kevin Helms/Seth Sumner
 - Attracts 50-150 each
 - Must identify 5 to 7 potential demo sites-ICMA visits and narrows to 3-5 based on interest and cost
 - Local governments must prepare presentations, make logistical arrangements and pay for any associated costs-ICMA arranges for transportation

Programs

- Athletic Events-Rob Lyons/David Smoak
 - Usually 5K Run/Walk and Golf; 25-150/event
 - Recently have added-tennis, bowling and daily yoga
 - Committee oversees events, hires pros as needed, arranges refreshments, t-shirts and awards
- Assistants' Exchange Program-Jay Evans/Jennifer Moody
 - Takes place Friday before conference-offers early career professionals an opportunity to visit a local government nearby
 - Organizes host community and field apps 10-15; provide an informal gathering on Friday evening, arrange for transportation and supply lunch

Volunteers-Kirk Bednar/Eric Stuckey

Registration bag/packets-Gina Holt/Tracy Baker

- VIP Transportation-cars and drivers for airport pick up
- Welcome Desks-airport, lobbies of conference hotels, schedule volunteers to staff the desk during registration hours- 5 days; answer questions about the city and activities and events
- Purchase attire for the volunteers
- Design the bag and contributes to the contents of the bag-from local companies, restaurant guide-assembles and pays and stuffs!

Upcoming Events

- Interviewing Destination Management Companies
- Preceding Year's Conference Booth-Ted Rogers/Jim Thomas
- Gear up for fundraising-brochures and appointment of regional directors

Next Year

- Decide on social events
- Finances reviewed
- Field demos identified
- Sports events identified
- Suggested program for inspirational breakfast
- Volunteer process reviewed
- Options for registration bags reviewed
- Restaurant guide
- Work with Planning Committee-
make presentation on social program and entertains committee with a reception/dinner

Incentives for attending ICMA 2019

- Benefits
- TCMA Board proposal for non-ICMA members